

ASK THE PROFESSIONAL



Sue Jones on Real Estate

Sue Jones is a REALTOR as well as Owner/Partner of Keller Williams Real Estate, Doylestown Office.

Experience: Sue's experience spans over 30 years, providing professional help to both buyers and sellers in our local market.

Designations/Memberships: Holding the coveted GRI designation - Graduate of the Realtor Institute; Memberships in the National, Pennsylvania and Bucks County Association of Realtors.

Education: Sue feels that ongoing "fine tuning" of the ever-changing regulations, laws and procedures that guide the professional REALTOR to properly represent the public and which shape the Real Estate Industry are of the utmost importance, and this is her pledge and commitment.

Why Real Estate as a Career? When asked "What made you choose Real Estate as a career?" Sue answered "I wanted to be in a helping field and decided that Real Estate offered that, helping people with their most important investment."

By: Sue Jones

Owner/Partner, KELLER WILLIAMS Real Estate

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Cost vs Value

**Which Home Improvements Pay Off ?
Check out the Highest ROI* from 2019
*Return On Investment**

Question: Sue, We have seen you answer this question before and since we are considering making some changes to our home, what improvements are the best ones to increase our home's value? Thank you. L and Z

Answer: Excellent question and below you will find a recent study - which also includes a link for more detail.

Many different projects are reported annually in the Remodeling Magazine Cost vs. Value Report. There are only modest changes from last year, however the 22 projects found on the 2019 report, do show an increase in value over the previous year.

The Greatest ROI in 2019 - In the Middle Atlantic region, which includes Pennsylvania:

1. Minor Kitchen Remodel	Midrange	(74.6% ROI)
2. Siding Replacement		(73.3% ROI)
3. Window Replacement	Wood	(68.7% ROI)
4. Grand Entrance	Fiberglass	(68.5% ROI)
5. Major Kitchen Remodel	Midrange	(58.4% ROI)
6. Major Kitchen Remodel	Upscale	(53.5% ROI)
7. Bathroom Remodel	Upscale	(53.3% ROI)
8. Master Suite Addition	Midrange	(52.3% ROI)
9. Bathroom Addition	Midrange	(50% ROI)
10. Bathroom Addition	Upscale	(49.5% ROI)
11. Backyard Patio		(46.7% ROI)
12. Master Suite Addition	Upscale	(45% ROI)

The 2019 Cost vs. Value report compares, across 136 U.S. markets, the average cost of 22 popular remodeling projects, with their average value at the time of resale, 1 year later. Average resale value is calculated based on estimates provided by real estate professionals. To view the full report, including project descriptions and city-level data, go to <http://www.remodeling.hw.net/cost-vs-value/2019/key-trends-in-the-2019-cost-vs-value-report>.

Testimonial

Sue, Thank you for selling my home and showing me how a professional does her job.
John R.

SUE JONES REALTOR, GRI, CRS
Owner/Partner

*'I have 30+ years experience
bringing Buyers and Sellers together'*



Choose Experience in 2020 View my Successes at SueJones.com
Selling Homes in Every Price Range
from



\$165,000 Doylestown Condo
to



\$1,425,000 Buckingham Township

kw
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