

ASK THE PROFESSIONAL



Sue Jones on Real Estate

Sue Jones is a REALTOR as well as Owner/Partner of Keller Williams Real Estate, Doylestown Office.

Experience: Sue's experience spans over 30 years, providing professional help to both buyers and sellers in our local market.

Designations/Memberships: Holding the coveted GRI designation - Graduate of the Realtor Institute; Memberships in the National, Pennsylvania and Bucks County Association of Realtors.

Education: Sue feels that ongoing "fine tuning" of the ever-changing regulations, laws and procedures that guide the professional REALTOR to properly represent the public and which shape the Real Estate Industry are of the utmost importance, and this is her pledge and commitment.

Why Real Estate as a Career? When asked "What made you choose Real Estate as a career?" Sue answered "I wanted to be in a helping field and decided that Real Estate offered that, helping people with their most important investment."

By: Sue Jones

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How to Increase Value When Selling Your Home This Year

Q. Dear Sue, Please recommend economical steps to take to increase our curb appeal. - Z and M

A: Absolutely! When you're selling your home, you don't want potential buyers to notice your "For Sale" sign and keep on driving. If your home doesn't have curb appeal—if it doesn't look so appealing on the outside that people have to stop and take a look—that's exactly what's going to happen.

A home's curb appeal is critical, since it's the buyer's first impression. As a result, exterior replacement projects offer the greatest bang for the buck when selling your home. Projects such as entry door, siding, and window replacements can recoup homeowners more than 78% of costs upon resale.

But, oftentimes, improving curb appeal can mean just doing smaller projects that can have a large impact.

Here are examples:

1. Wash the windows.
2. Evaluate foundation plantings and trim them back or replace as needed.
3. Update the light fixture at your front door.
4. Repair or, preferably, install a new mailbox.
5. Repair the front walkway if needed.
6. Remove dead tree and shrub branches.
7. Mulch your beds and keep the lawn mowed.
8. Power wash your house if needed. Windex makes a great Outdoor Multisurface Cleaner that attaches to a garden hose.
9. Add colorful potted plants along your walkway or entryway.
10. Pay attention to your front door. Be sure that it is clean, or even add a fresh coat of paint or new stain, plus new hardware if needed.
11. Keep the driveway clean and swept.
12. Store all yard equipment, including children's toys, out of sight.
13. Find somewhere else to park any extra cars, boats, trailers, or RVs.
14. Do not use the porch for storage.
15. Clean up after your pet(s).
16. Store your waste containers where they are not visible from the street.

Curb appeal is the difference that sells nearly half of all houses on the market, as reported by the National Association of Realtors.

Testimonial

Dear Sue,
I am just loving this house. I will always be grateful to you for how you fought to get this house for me. And the poinsettia is still delighting me. - Miriam

SUE JONES REALTOR, GRI
Owner/Partner

*'I have 30+ years experience
bringing Buyers and Sellers together'*

Featured Listing



12 Patricia Lane, New Britain Township - \$600,000

For Virtual Tour and Additional Photos/Details

Visit www.12PatriciaLane.com

Here is Your Opportunity to Own a Home Adjoining Peace Valley Park with Seasonal Views Overlooking Lake Galena ! Located on 1.65 Acres at the End of a Cul-de-Sac in the Small Enclave of Park Ridge Estates, Directly up the Hill from Sailors Point. Lots of Sunlight and Up-to-the-Minute Design Elements are Featured throughout this Impeccable 5 Bedroom, 2 Full and 2 Half Bath Home. Gleaming Brazilian Hardwood Flooring. The Bright Eat-In Kitchen Flows into the Family Room. A Large Sunroom Addition Has Tiled Flooring, a Cathedral Ceiling, Skylights, and Many Flexible Uses. Upstairs the Master Bedroom has Hardwood Flooring and a Dedicated Bathroom. Four Additional Bedrooms, One Large Enough to be Another Master Bedroom, are All Generously Sized and Share the Hall Bathroom. A Walk-In Cedar Closet Finishes This Spacious 2nd Floor. More Living and Entertaining Space is Found in the Finished, Daylight Walk-Out Basement with Powder Room. Outdoor Features Include a Heated In-Ground Sylvan Salt Water Pool and Spa, RV pad, a Detached Newly Installed 20 x 14 Shed with Electric, and a Genuine Green House. AN FYI - this Greenhouse was Installed by the Previous Owner who was of the Renowned Burpee Family, of the Famed Burpee Seed Company, and that Ownership is Reflected in the Horticulture Seen Throughout this Property. The View from the Rear Acreage is of Peace Valley Park, which is a 1,500 Acre Park Surrounding the 365 Acre Lake, with a Nature Center and Over 6 Miles of Paved Trails, Offering Boating, Fishing, Picnics and Biking. All this in Award-Winning Central Bucks School District. Your Dream Home with its Vacation-Like Setting Awaits !

Call Sue Direct for Your Private Preview: 215.262.4422

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